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Observational Learning

Imitation & Modeling



Attention Retention Reproduction Motivation

Social Learning Theory

Bandura's 4 elements of social

learning



Bandura's Bobo doll experiment





Stimuli Rehearse Focus Encode

Learning

happens through social

interactions





Feedback

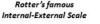


Personal

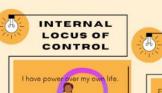
Factors











EXTERNAL LOCUS OF CONTROL

External forces determine what

Learning can occur with no change in behaviour

Self regulation is important for learning

> Cognition is important for learning (attention, retention and awareness)

People learn by observing people's behaviour and its outcomes

> Personal agencypeople have control over their

Self efficacy influences learning

Behaviour

Environmental factors

upon the imitation of action sequences by other people

> performing a specific behavior, as well as the consequences of that behavior, they can commit the sequence of actions to memory and recall that data to guide their future behaviors.

References:

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